



THE M340i



AMPLIFY YOUR THRILL WITH
GENUINE BMW ACCESSORIES.

ESSENTIAL ACCESSORIES. ✓

ADVANCED CAR EYE 3.0 PRO

QHD front and rear cameras automatically detect and record situations, day and night, which can be conveniently reviewed on your phone at any time.

CRYSTAL DOOR PIN

Enhance the elegance of your interior with Genuine Swarovski Crystal Clarity Door Lock Pins from BMW.

KEY FOB IN LEATHER

Secure your key to Sheer Driving Pleasure with the premium leather key fob in black with a stylish metal clasp.

ALL-WEATHER FLOOR MATS

Get ultimate protection against moisture and dirt with the durable BMW All-Weather Floor Mats.

FLOATING HUB CAP

Premium quality floating hub caps add a striking focal point to your wheels, even in motion.



TYRE MOBILITY KIT

Go the extra mile with the easy to use mobility kit and journey to the nearest BMW Service Centre in case of emergencies.



USB CHARGER FOR TYPE A AND TYPE C

Conveniently charge a wide array of devices at lightning speed to ensure you never run out of charge.



BATTERY CHARGER

Advanced 8-stage automatic charging for 12V AGM, lead-acid, and lithium-ion batteries. Features 5A output, auto diagnosis, protection systems, and deep discharge recovery.



EMBRACE THE RUSH WITH
M PERFORMANCE PARTS. /

FRONT GRILLE IN CARBON FIBRE

Crafted from premium carbon fibre, this front grille exudes sportiness while maintaining a lightweight, aerodynamic edge.



FRONT ATTACHMENT IN CARBON FIBRE

Amplifying the dynamics and aesthetics of your BMW, it optimises the aerodynamic for peak performance.


THROUGH FLOW REAR SPOILER IN CARBON FIBRE

Dominate the road with a functional and striking statement of performance with the lightweight Through Flow Rear Spoiler in Carbon Fibre.



REAR DIFFUSER IN CARBON FIBRE

The Rear Diffuser enhances the sporty silhouette of your BMW, improving airflow with a motorsport-inspired touch to the rear profile.

A close-up photograph of a BMW M Performance mirror cap and a wheel. The mirror cap is made of carbon fiber and has a glowing orange LED light strip. The wheel is black with a BMW logo in the center and red brake calipers. A white diagonal line runs across the image from the top right to the bottom left.

MIRROR CAP IN CARBON FIBRE

M Performance Mirror Caps in Carbon Fibre highlight the rich heritage of BMW M and add a unique athletic touch to your BMW.

BRAKES

Precision braking performance meets stunning visual design, engineered to elevate both form and function.



The image shows a close-up of a car's interior. In the upper left, a stainless steel footrest is visible. In the center, there is a dark-colored Alcantara armrest. Below it, a seat is shown with blue and red stitching and the 'M PERFORMANCE' logo. In the lower left, a portion of the center console is visible, featuring a gear shifter and various buttons.

STAINLESS STEEL FOOTREST

A seamless blend of style and performance, this footrest provides a premium look and robust functionality.

ARMREST IN ALCANTARA

Enhance your driving comfort with this soft-touch Alcantara armrest, adding a touch of luxury to your M interior.

M PERFORMANCE FUEL CAP COVER

The Carbon Fibre Fuel Filler Cap highlights the sporty look, maintaining both quality and fuel resistance.

M PERFORMANCE STICKER

Add a touch of motorsport aesthetics to your BMW with the M Performance Sticker.

SET OF VALVES

High-quality BMW logo valve caps, set of 4, in aluminium design protects RDC* valves from dirt and moisture across various models.

DOOR SIL IN CARBON FIBRE

Step into sport-inspired luxury with carbon fibre door sills, perfectly blending lightweight performance with unmistakable M aesthetics.





50 JAHRE M LOGO SET. /

The iconic BMW Motorsport logo featuring blue, violet, and red semicircles first appeared in 1973 on racing cars of the newly formed BMW Motorsport GmbH. In 1978, with the launch of the BMW M1, the design evolved to include the tri-color stripes adjacent to the letter M. This emblem has since become a symbol resonating well beyond motorsport enthusiasts.



FRONT AND REAR BADGE

Celebrate 50 Years of M with this special badging, tailored for your BMW.



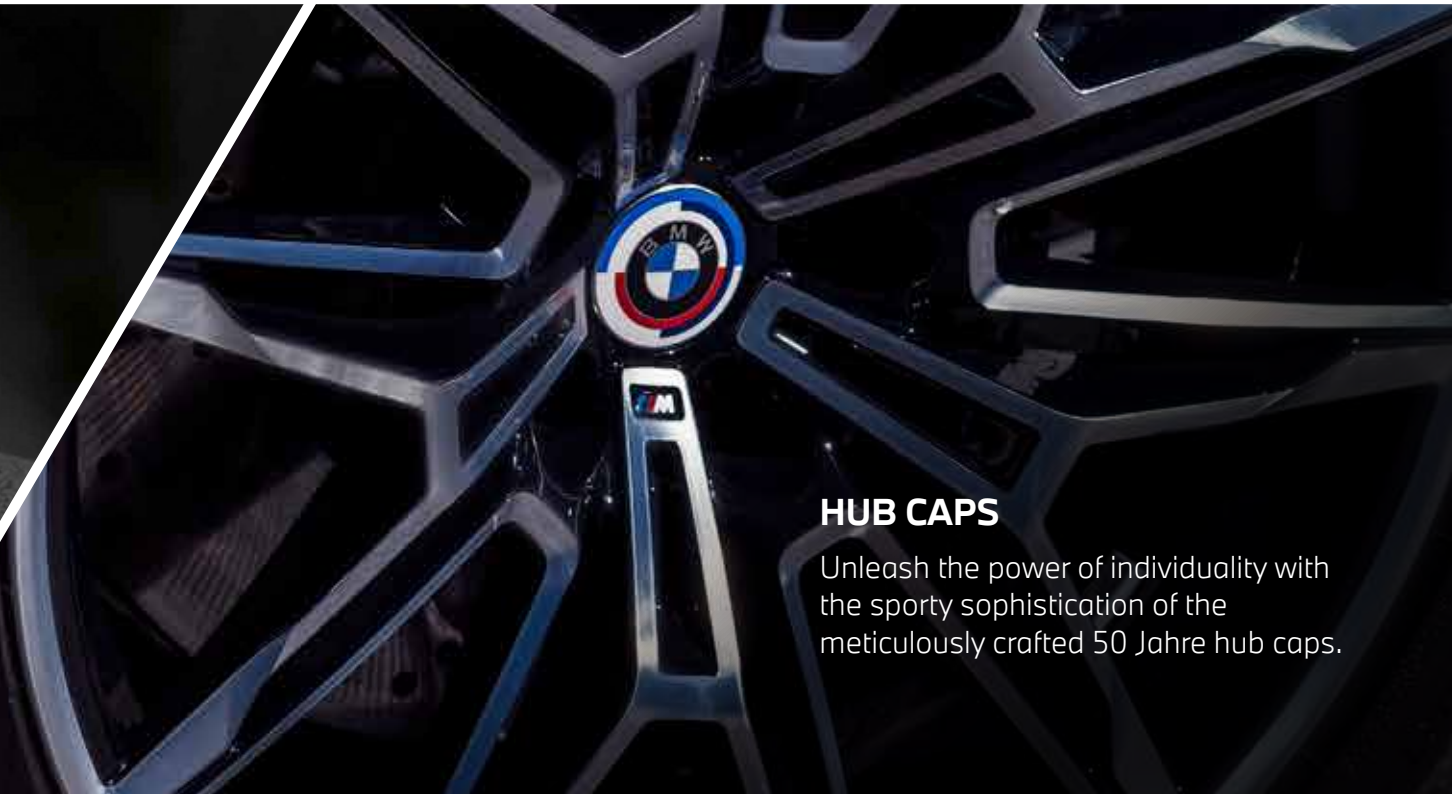
M LED DOOR PROJECTOR

The BMW LED door projectors project the classic BMW Motorsport emblem onto the street wherever you go.



M DOOR PIN

The M performance Door Pin with its M Logo blends perfectly to round off every sporty interior.



HUB CAPS

Unleash the power of individuality with the sporty sophistication of the meticulously crafted 50 Jahre hub caps.

TRAVEL AND COMFORT ACCESSORIES. ✓



TABLET HOLDER

Delivering extended flexibility, the holder's 360° rotation and adjustable angle makes it the perfect partner for travel.



COAT HANGER

The BMW coat hanger provides a convenient solution for hanging clothes while on-the-go.



FOLDING TABLE

Experience the JOY of added comfort with the BMW Folding Table, providing you with convenience while travelling.

CAR CARE PRODUCTS.

SEAL AND PROTECT KIT 2.0

Complete car care solution for lasting protection. Features advanced sealants and coatings to preserve the pristine finish of your BMW.





NATURAL AIR STARTER KIT

Premium fragrance starter kit, affixed to the ventilation grille, ensures a pleasant scent.

