











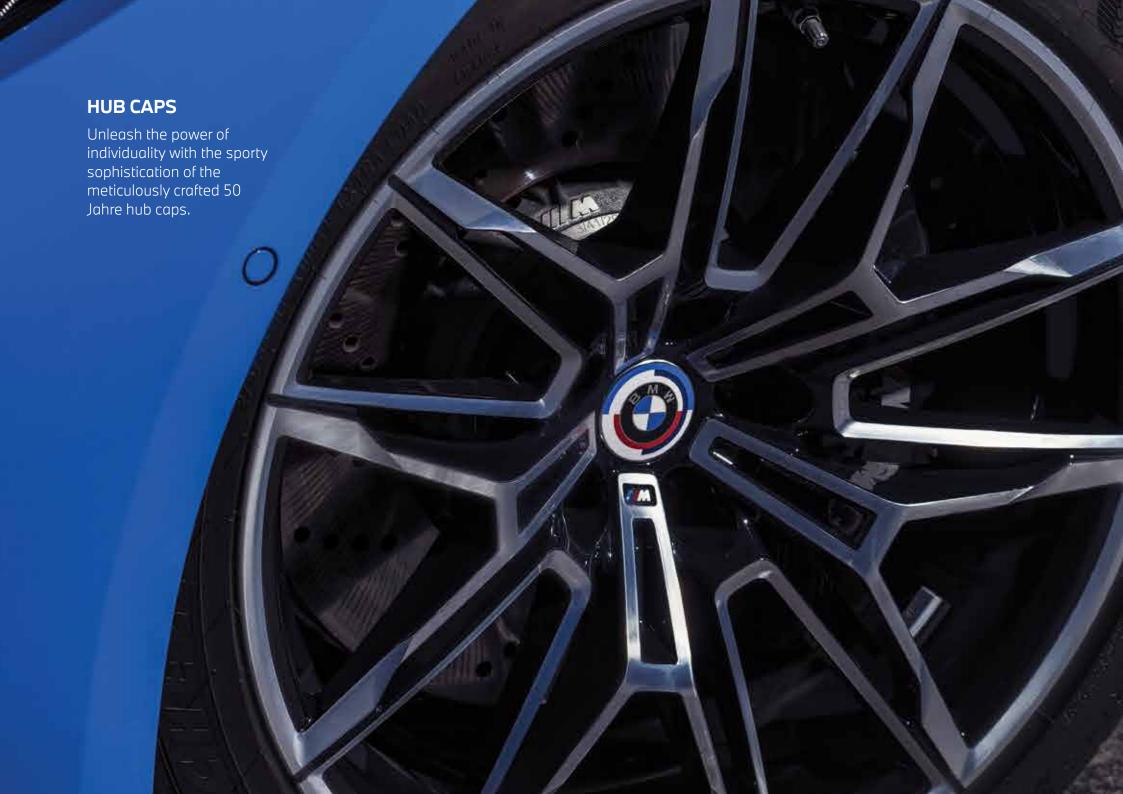






The iconic BMW Motorsport logo featuring blue, violet, and red semicircles first appeared in 1973 on racing cars of the newly formed BMW Motorsport GmbH.In 1978, with the launch of the BMW M1, the design evolved to include the tri-color stripes adjacent to the letter M. This emblem has since become a symbol resonating well beyond motorsport enthusiasts.











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