



THE
X1
XCEED



EXCEED EXPECTATIONS WITH
GENUINE BMW ACCESSORIES.

ESSENTIAL ACCESSORIES.



ADVANCED CAR EYE 3.0 PRO

QHD front and rear cameras automatically detect and record situations, day and night, which can be conveniently reviewed on your phone at any time.

ALL-WEATHER FLOOR MATS

Get ultimate protection against moisture and dirt with the durable BMW All-Weather Floor Mats.

A close-up, high-angle shot of a dark-colored floor mat with a complex, wavy, concentric pattern. The mat is made of a durable material, likely rubber or a similar synthetic material. In the lower-left corner, there is a rectangular inset with a metallic finish, featuring the embossed BMW logo. The lighting is dramatic, highlighting the ridges and valleys of the mat's pattern.

BMW



SET OF VALVES

High-quality BMW logo valve caps, set of 4, in aluminium design protects RDC* valves from dirt and moisture across various models.



USB CHARGER FOR TYPE A AND TYPE C

Conveniently charge a wide array of devices at lightning speed to ensure you never run out of charge.



TYRE MOBILITY KIT

Go the extra mile with the easy to use mobility kit and journey to the nearest BMW Service Centre in case of emergencies.

BATTERY CHARGER

Advanced 8-stage automatic charging for 12V AGM, lead-acid, and lithium-ion batteries. Features 5A output, auto diagnosis, protection systems, and deep discharge recovery.



FLOATING HUB CAP

Premium quality floating hub caps add a striking focal point to your wheels, even in motion.



BMW LUGGAGE COMPARTMENT MAT

Fitted luggage compartment mats include exclusive design for perfect fitment. The textured surface helps items from sliding around while protecting the floor of the cargo area from dirt and moisture.





50 JAHRE M LOGO SET. ✓

The iconic BMW Motorsport logo featuring blue, violet, and red semicircles first appeared in 1973 on racing cars of the newly formed BMW Motorsport GmbH. In 1978, with the launch of the BMW M1, the design evolved to include the tri-color stripes adjacent to the letter M. This emblem has since become a symbol resonating well beyond motorsport enthusiasts.



FRONT AND REAR BADGE

Celebrate 50 Years of M with this special badging, tailored for your BMW.

HUB CAPS

Unleash the power of individuality with the sporty sophistication of the meticulously crafted 50 Jahre hub caps.



TRAVEL AND COMFORT ACCESSORIES. ✓



TABLET HOLDER

Delivering extended flexibility, the holder's 360° rotation and adjustable angle makes it the perfect partner for travel.

COAT HANGER

The BMW coat hanger provides a convenient solution for hanging clothes while on-the-go.



FOLDING TABLE

Experience the JOY of added comfort with the BMW Folding Table, providing you with convenience while travelling.



CAR CARE PRODUCTS. ✓



NATURAL AIR STARTER KIT

Premium fragrance starter kit, affixed to the ventilation grille, ensures a pleasant scent.

